



# BUSINESS walk

# 2019 POST EVENT REPORT

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By The Numbers -  
**39** volunteers visited  
**147** businesses in De Pere  
asking **7** key questions

**building community** through business

## Business Walk Purpose

A business walk is an opportunity to chat with local businesses face-to-face to gather knowledge that will help foster a more prosperous business climate. The De Pere Business Walk was a one day visitation program to assess concerns that local businesses are facing. The information gathered is to be used to help prioritize economic development initiatives and guide business assistance.

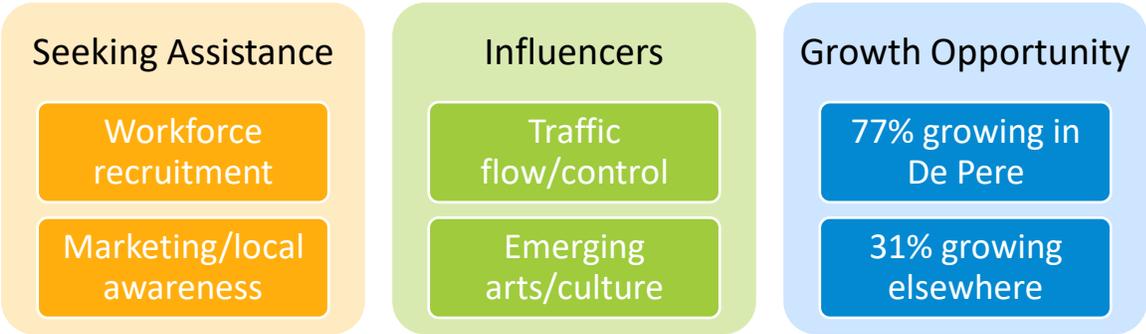
## 2019 Business Walk Highlights

Turnout and participation for the 2019 annual business walk was tremendous, with 16 percent more businesses interviewed this year. Businesses again were happy to provide input and appreciated the effort. Some interesting findings included:

- 77% of businesses anticipated growing and remaining in the community in the next five years (a steady percentage over the past three years).
- Twice as many businesses as prior years (31%) are also looking at growth options in other markets as well as De Pere.
- Twice as many businesses (72%) expressed a positive business climate outlook versus a negative outlook in the next two years.
- 41% of businesses identified overall growth in the community as the most promising trend, while 14% identified the emerging arts and cultural scene as a positive influence.
- The most common negative outlook (expressed by 15% of respondents) was associated with traffic flow, traffic control and general construction disruptions, including multiple issues which varied by business location.
- Nearly one-third of businesses identified one or more areas where they would benefit from assistance from the City, Chamber, Definitely De Pere or other partners, specifically including:
  - 50% seeking assistance in effectively marketing and advertising their business in the region
  - 33% seeking assistance with recruiting, training and hiring workers (especially in larger companies and the manufacturing or professional services sectors)

A more detailed overview of the business walk process and more specific insights gained through the walk are included in the following sections.

## Key Take-Aways



## Business Walk Overview

On September 24<sup>th</sup>, Wisconsin Public Service sponsored a Business Walk in De Pere. The business walk conducted brief visits with 147 existing businesses (16% increase from last year and 15% of total City business establishments) in the City of De Pere including retail, service and industrial firms. Participating businesses employ more than 2,700 workers, or roughly 17% of the total daytime employment in the City. The walk was conducted in partnership with the De Pere Area Chamber of Commerce, the City of De Pere, Definitely De Pere, and the Wisconsin Economic Development Corporation and received support from Johnson Bank, Baer Performance Marketing and Toppers Pizza. The business walk represented the third annual survey event, designed to take the pulse of the local business community, uncover opportunities and challenges for doing business in the De Pere area, and identify ways that local partners can help enhance and grow the local economy and create a business friendly environment.

The business walk included both a morning and afternoon interview session, during which 39 community leaders representing both the public and private sectors visited businesses within a geographic region in teams of two. Businesses who agreed to be interviewed responded to seven key questions about their business and perceptions of De Pere as a place to do business (a copy of the survey is included at the end of this report). They also had the option of receiving a follow-up visit from a community partner to discuss specific opportunities or challenges identified by the visit, and could choose to receive a copy of the completed report. Businesses which were unable or unwilling to participate on the day of the business walk also had the option to complete the survey online. In the walk's third year, prior knowledge and local marketing efforts to inform businesses of the walk resulted in 46 percent of businesses being aware of the walk. More than half of these learned of the initiative in a newsletter or email, followed by word of mouth or in a meeting.

The results from the business visits, including both the quantitative survey results as well as additional comments and insights provided as part of the interviews are summarized in this document. A list of specific comments received through the survey, with individual and/or company references removed, is provided as an attachment.

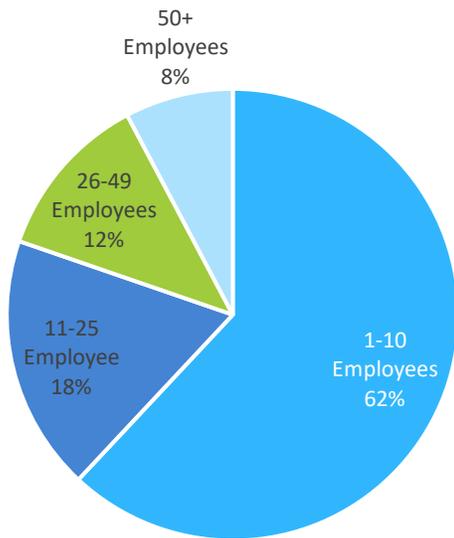
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## Business Respondents

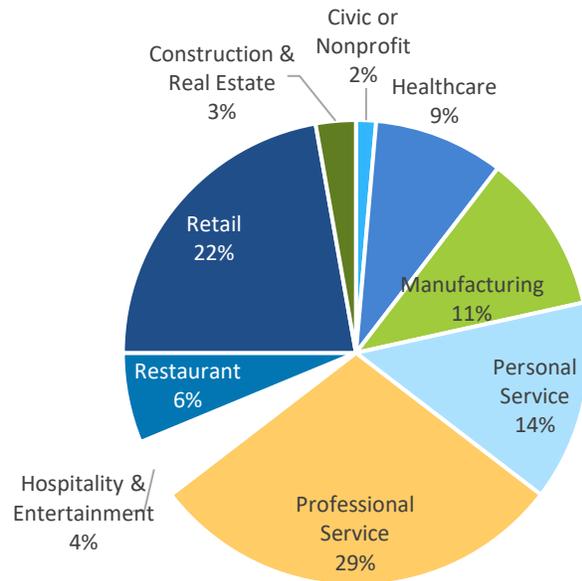
Businesses responding to the questions represent a diverse mix of industries and sizes, as illustrated in the charts below. A majority (61 percent) of interviewees were small businesses with 10 or fewer employees, while 8 percent had 50 or more employees. This is roughly the same distribution as last year, and is comparable to the overall business makeup of the City.

Service businesses (personal and professional) represented 43 percent of businesses interviewed, retail and restaurant accounted for another 28 percent, and the remaining businesses were engaged in manufacturing, warehousing, distribution, contracting and healthcare.

Business Size by # of Employees



Respondents by Industry



This year's survey businesses skewed more to startups and more recently established companies, with 36 percent in business for five years or less, although 25 percent of respondent businesses are more than 25 years old (one quarter of those relocated into De Pere in the last decade).

While most responses to questions varied based on unique business location or operational factors, there were a few trends where age or industry played a role. New businesses (less than five years in De Pere) were twice as likely to identify positive aspects of the community as older businesses, manufacturing businesses and large employers were slightly more likely to identify challenges (especially workforce), and retail and service businesses were significantly more likely to identify traffic and parking concerns as a priority.

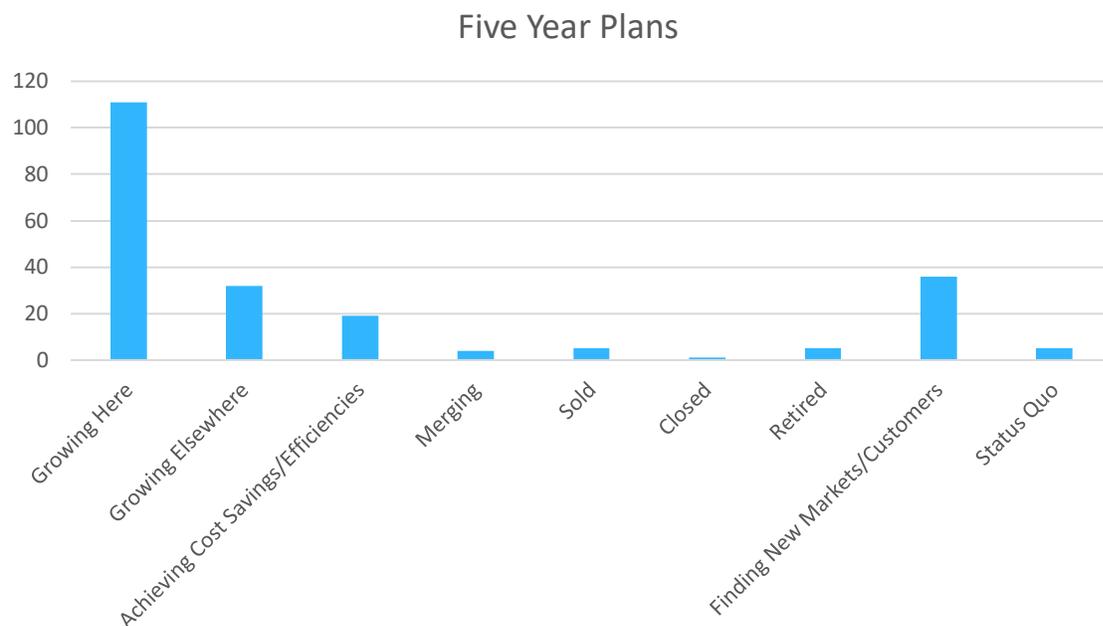
## Survey Results

### Future Plans

77 percent of businesses anticipated growing and remaining in the community in the next five years (a figure which has held steady over all three years). Of these, 31 percent also anticipate growing at other locations (also up from 18% in 2017 and 24% last year). However, seven businesses identified plans to expand at other locations, with several citing a lack of space in their current facility.

Of course, not all businesses are in expansion mode. Five surveyed business owners anticipate retiring in the near future, and an additional five businesses plan to sell, and four to merge with another firm. One

firm fears closure, and the remaining five anticipate a status quo situation. The collective share of firms anticipating contraction is slightly higher than last year but consistent with past trends.



### ***Changes Desired***

Respondents were asked to identify any specific positive or negative changes that they anticipate with regard to the business climate in the next year or two. Of the 72 percent of respondents, 45 percent identified positive changes, while 35 percent identified negative changes. The bullets below highlight the most frequently identified topics within each category:

#### Positive:

- Of respondents anticipating positive change, 41 percent cited overall growth in the community (businesses, residents and development) as the most anticipated positive factor.
- Additionally, 14 percent identified the Mulva Center in particular or arts and cultural expansion in general as a positive for their business and/or the local business climate.
- Other aspects driving positive change mentioned by multiple individuals included community leadership, schools, more food and entertainment options, strong event traffic and the strong local business and customer community, especially coupled with the general charm/appearance of the commercial areas.

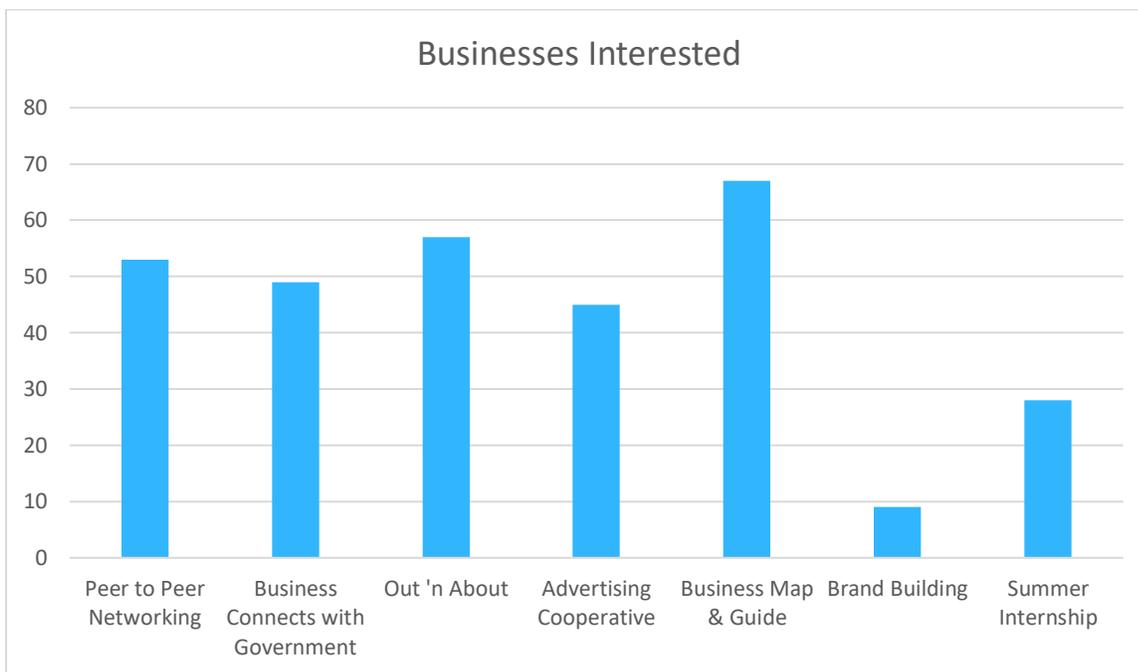
#### Negative:

- Negative comments were more varied, although the top two concerns were traffic control and parking, cited by 15 percent as potentially negatively impacting the business climate. In large part, these individuals cited traffic and parking concerns related to growth and construction, although the Claude Allouez roundabout and southern bridge were identified specifically by multiple individuals.
- The next most common negative concerns were the Shopko site and workforce recruitment, mentioned by 8-10 percent of respondents each.

- Other items mentioned by multiple individuals included rising taxes and land costs (also as a result of schools and construction which were positively regarded) and signage/code enforcement issues.

### ***Interest in Programs and Services***

Businesses were asked to indicate their level of interest in some potential programs or services designed to help businesses network and expand their marketing reach in the community. The number interested in each of the proposed initiatives is illustrated in the below graph. There was significant response for most of the initiatives perceived to boost brand awareness within the market. In addition, 71 percent were interested in assistance in marketing and securing interns for the summer.



Respondents were also asked to identify the degree to which more targeted services such as networking, retail promotions, social engagement, professional development, advocacy, education, community insights, preferred vendor status, marketing assistance and service discounts would have on their business. Only 20 percent of businesses responded to this question, and among these respondents, the level of interest in all of the services was virtually identical, with each service ranked as between 'very valuable' and 'valuable' on the scale. In the comments, most businesses indicated that they were interested in more information on services that are available in general, and also in any service that would generate exposure for their business.

Positive: 30% of businesses identified one or more area where local organizations could assist their business to grow and prosper. These included:

- Half of those seeking help would benefit from additional marketing and/or advertising support.
- 14% would like to see more events, including several that specifically identified events that moved around the community.
- 15% specifically identified a need for signage on the trail directing users to local businesses

- 15% identified the recruitment of more local businesses to boost foot traffic and shopping options as desirable.
- Other common suggestions included shop local campaigns, promoting the Grow North Manufacturing First program, more tourism marketing and/or evening/weekend activation.

Negative: 28 percent of businesses identified a specific challenge for which they would benefit from direct assistance or programming. These included:

- The largest share, or one-third of respondents to this question, identified assistance finding workers as the greatest challenge for which they would appreciate assistance.
- Parking and improving traffic flow were mentioned by one-quarter of respondents each as a major challenge for their business, while multiple businesses also mentioned the east/west divide for local commerce as a major limitation for the future and a similar number mentioned the bridge. Note that parking limitations were split between businesses looking for customer versus employee parking solutions.
- The only other item mentioned by multiple individuals was construction mitigation assistance, and filling the vacant Shopko property.

### ***Follow-up***

The most important element of a business walk is the opportunity to follow-up with individual businesses regarding specific challenges, and to identify strategies or initiatives that will be undertaken as a result of the information learned during the survey. Of those surveyed, 31 percent requested that an individual follow-up with them to address their specific issues. Just under half of respondents wanted to receive a copy of the business walk results.

# Business Walk Questionnaire

## 2019 Business Walk Questions:

Business name: \_\_\_\_\_ Employees: \_\_\_\_\_  
Spoke with: \_\_\_\_\_  
Survey team: \_\_\_\_\_

Attach business card

**1. Have you heard about our 'Business Walk'? (Thru what means?)**

- Email/Newsletter       Website       Social Media       Signs  
 Word of Mouth/Meeting       Did Not Hear       Other: \_\_\_\_\_

**2. What positive or negative changes to the De Pere business climate do you foresee in the next year or two?**

\_\_\_\_\_  
\_\_\_\_\_

**3. Which of these best describes [business name] in 5 years? (check all that apply)**

- Growing here       Merging       Closed       Focusing on operational efficiencies  
 Growing elsewhere       Sold       Retired       Finding new markets  
 Consolidating       Growing thru acquisition       Other: \_\_\_\_\_

**4. What is one opportunity or challenge facing your business that you think the chamber could support you in solving?** \_\_\_\_\_

\_\_\_\_\_

**5. The De Pere Area Chamber, Definitely De Pere, and the City are designed to help you do business. Several new initiatives are being proposed. Are any of these of interest to you?**

- Out 'n About (after work networking showcasing a De Pere area business location)  
 De Pere to Peer networking (networking for business peers to tour a local business, gain insight, and connect with neighbors)  
 Business Connects with Government (semi-annual luncheon to hear from municipal leaders and area legislators)  
 Cooperative advertising (cost sharing to reach target markets and leverage brand identity to advertise downtown as a destination)  
 Business guide and map (detailed map of downtown De Pere listing businesses as an easy reference for shopping, dining, parking, etc)  
 Summer internship support (provides summer intern opportunities to network, learn professional skills and exposure to De Pere)

Suggestions: \_\_\_\_\_

**6. Can you tell us an experience you've had hiring summer interns? (Would you be interested in participating in a summer program that engages interns with De Pere and boosts their professional skills? Who to contact? If no, would they if they had support ... what kind of support do they need?)**

\_\_\_\_\_  
\_\_\_\_\_

**7. Is there anything else you'd like us to know: announcements/changes/challenges?**

\_\_\_\_\_

**Would you like someone to follow up with your company to discuss opportunities or issues you may be having?**

Yes / No      Contact information: (biz card?) \_\_\_\_\_

**We will email you a copy of the survey report. What email should we send it to?**

Email: (biz card?) \_\_\_\_\_

*Actual Responses (references to individuals and companies redacted)*

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| Is there anything that can be done in this neighborhood or the community that would help your business?  |
| Open-Ended Response  |
| "Co-op for data"   |
| Address Dickinson but confused w/Chicago traffic   |
| Advertise for De Pere businesses   |
| Advertising for businesses in newsletter   |
| Allow signage on the fox river trail, So people know what is just a block away.  |
| Attracting new employees with a strong work ethic and drive and desire to have a career more than a job  |
| We talk about more signage for our business (Poppy Ave) like on hwy & trails. I have a big customer base - lots of backgrounds - very lucky  |
| Better ways to advertise   |
| Big challenge - handicap access is a problem. This is very difficult to get into our business - its a far walk. Traffic is scary, like "Frogger" for walkers!  |
| Bridge Remote location - most locations in Fox Valley  |
| Bringing in 2 new people, word of mouth, 15 - 20 years old, new blinds/clean & repair  |
| Building of the new bridge would be a great advantage  |
| Business climate good  |
| Can't think of any   |
| City easy to do business with (paper, film, oil)   |
| Community involvement  |
| Competition, keeping employees   |
| Continue to promote BUY LOCAL whenever possible.   |
| Crazy after 10 years not knowing we are here. Sometimes with 2 businesses it unknown   |
| Doesn't expect Chamber to help him. Continue to support local events. Good activity.   |
| Doing well. Develop area and bring in other businesses.  |
| Employee hiring. I think most small businesses would probably agree finding staff is a major concern.  |
| Employees  |
| Expanding  |
| Feel police are too aggressive   |
| Finding good people  |
| Finding qualified people   |
| Finding quality employees, attracting new talent, increase vibrancy of downtown for attracting employees   |
| Full service travel agency   |
| Get customers, marketing, more exposure. DP Farmers Market, Oneida Market provide tent   |
| Getting folks to go on BOTH sides of town. See De Pere has one town rather than two sides. Build a shared community, more cross promotion. The east & west thing is curious to me..not beneficial.   |
| Getting in front of biz, personal mostly now   |
| Getting name out there, worries about being covered  |
| Has owned with husband for 2 years. Member like that the gym is not over crowded. Overall business in De Pere is great. Area is growing. Hate the East/West divide of De Pere. It's detrimental. There is a lot that goes on in De Pere. We are getting more Fox Valley customers, we need more promotions for this, encourage this kind of traffic. |
| Have tried to hire on & off but finally just gave up. When do hire - its a challenge. Cannot find C&C skilled operators  |
| Hiring/staffing, employee turnover 1 in 10 are working out for them when they hire   |
| I offer an innovative completely new service for the area, and the challenge has been getting that message out to De Pere professionals and residents.   |

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| I think more street events where people have to check into businesses would be helpful, maybe during the holidays   |
| I want to offer my clients an 'off the beaten path' place near nature -- like the old "for The Birds" place -- and haven't been able to find anything.  |
| Incorporate advertising into events. Trick or Treating can't do anymore - too \$ for candy (\$70)   |
| Integration with New North Manufacturing first  |
| Intern: School integration, program to help students, start work programs, integration: dairy, packaging equip, bottling  |
| Intersection at Grant & Mid Valley Dr   |
| Intersection light diverts people in other direction  |
| Is a member of the Chamber wouldn't mind help with marketing  |
| Limited parking.  |
| Local advertising   |
| Loyalty customer has changed. Customers know they can come in an emergency, not cheapest but knowledge based & customer focused.  |
| Marketing   |
| Marketing   |
| Marketing assistance  |
| Member if events would happen out here  |
| More focus outside of downtown. Parking issues - Ryan Funeral Home/Starbucks/Dunkin/Nicolet Restaurant  |
| More foot traffic   |
| More intentional - engaging E & W side Recruitment of business Parking - clean street (snow removal) - city access water in front City surveillance programs Owners to create the space - master plan of space  |
| N/A   |
| Need more restaurants, increase foot traffic  |
| Need Southern Bridge Main Ave in bad shape 4th to 8th Find/Need more plumbers   |
| Never got a ribbon cutting-was told by mayor don't do these   |
| none  |
| None really,  |
| Not enough businesses open later or on weekends Fill Shopko property  |
| Not enough parking and visibility of our business. We would like to have signage on the back of our building (trail side) or better visibility. We have been in business for almost 40 years and people have not idea that we are here in De Pere!                        |
| Not enough Parking in west de pere by the exchange  |
| Not really involved in communities/marketing More engaged to build awareness  |
| Not sure  |
| Not sure  |
| Nothing - purchasing a building at a reasonable price so the don't need to lease  |
| Nothing at this time  |
| Parking   |
| Parking - college parking   |
| Parking - library events are problem  |
| Parking - not a lot of long term (3hrs)   |
| Parking - too many zones areas. Employees?  |
| Parking (lunch losing customers). More events on the west side (Octoberfest, St. Patrick's Day).  |
| Parking (Nicolet Square)  |
| Parking and access to our business at certain times is a concern. This happens when city events occur in front of our building or when other events in the immediate area are happening as well as development of residential complexes which compromises public parking. |
| Parking is tight, wishing there were more parking options for clients   |
| Parking pressure in downtown  |

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| People don't know we exist. TV advertising works somewhat.  |
| Pretty self-sufficient. Get involved w/social media locally   |
| Print advertising - do all referrals  |
| Pull flags for Southern Bridge Change flower color Getting out of O'Keefe - should have been a roundabout   |
| Recruiting employees, keeping employees   |
| Recruiting people   |
| Recycling issues  |
| Referrals inside building   |
| Replace Shopko with other retail - Target   |
| Security services available   |
| Signage - nothing by trail  |
| Staffing - helping with workforce development for Assisted Living   |
| TALENT - more attractive amenities in the city. We lose people to Milwaukee. We can do a better job marketing consistently (example: today's Business Walk). Year round marketing to residents. Invest in buildings downtown.   |
| Talent acquisition  |
| Talk to staff   |
| The chamber, city & main street program could combine forces to market De Pere as a must visit destination.   |
| The downtown needs more PEOPLE. More housing density. Reference downtown Green Bay, Howard....  |
| There are things I really like, Farmer's Market, Soup/Art Walk. This brings business - more foot traffic. The construction will be a concern. We need a grocery store downtown. East De Pere more healthcare presence - Urgent Care.  |
| They have events that are free to community; advertising helps a lot - free baby class, health & wellness.  |
| Traffic - hard to leave at 4pm-5pm  |
| Traffic flow  |
| Wants to be included in the Definitely De Pere advertising.   |
| We are good on this front   |
| We felt Shopko leaving, negative impact on us. How can we use Shopko parking lot. How can we develop front of lot for business - then you have ideal parking. We love Trick or Treating because of the map and multiple businesses taking part people come upstairs, don't for Art/Soup Walk. |
| We have always had a problem with available parking, and the two, now three hour parking limit is NOT enforced. We can't bring needed business to this area without an improvement in this situation.   |
| We have had a couple of accidents near roundabout   |
| Weights + Measure - fined on products produced in house (strict state regulations)  |
| "Hotbed", "De Pere cares"   |
| (+) on how customers perceive them  |
| 24 hour access - only employees   |
| Added several accounts lately. Business is good.  |
| All positives Mulva Center  |
| Always growing, loves area  |
| Art Walk, Soup Walk - all positive  |
| Better when students in session   |
| Business good Marketing programs, get name out more   |
| Challenges - find good talent - mech + tech background Help w/working with FVTC Very inviting community   |
| Claude Allouez roundabout Likes De Pere   |
| Claude Allowed roundabout backups Currently expanding - growing Doubled workforce in last 3 years   |
| Construction and loss of parking as changes are made to North Broadway for the Mulva center.  |
| Continue to grow No more construction would be nice   |

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| Continued limited parking.  |
| Continuing to grow. No negatives.   |
| Cute community - Mulva Community  |
| De Pere is "always going to be in demand". Mulva Center will be big draw.   |
| De Pere is building w/activities and remodels   |
| Don't know  |
| Dumpster outside ok, why 7:00am Monday pick up day?   |
| Economic impact of the new Mulva Center - still a big unknown to most businesses.   |
| Everything positive   |
| Expand outdoor activity   |
| Expanding art environment, Mulva will help  |
| Expanding to full Kwik Trip traffic @ Kwik Trip intersection - arrow for turning.   |
| Expansion mode-they have a strong presence when other pool companies are closing-right now booking into late next year  |
| Expect to be similar Mulva Center bring more eateries & nightlife   |
| Feel a little off the beaten path - De Pere seems to focus downtown. Competitive pricing draws customers from all over state + Michigan - due to national chain. 500 locations - that is why they can't join the Chamber. |
| Future construction will help long run. But this will be challenging during Turba building fire - there will be good from this tragedy.   |
| Going in a good direction   |
| Good  |
| Good 27 years street plowed here, 35 years in business  |
| Good economy, people are still frugal - conscious about spending, services, entertainment Southern Bridge - want - how to make it happen  |
| Growing   |
| Growing - no declining  |
| Growing, no complaints  |
| Growing, progressing  |
| Growth  |
| Happy area is growing   |
| Heard everything is positive  |
| Hopefully more interest in the downtown area!   |
| I foresee growth.   |
| I hope something comes into Shopko. It has effected (-) out traffic. I used to stop there all the time for items. Mulva Center will be awesome. More promotion of new businesses in area.                                 |
| I hope there is an increase in traffic for businesses. We felt Shopko leaving, we are hopeful for something new   |
| I like the new business coming (locals only) We like being part of Farmer's Market  |
| I worry about the cost of things. The apartments are great but pricy and I fear that will happen to store fronts also.  |
| I would hope that the staffing crisis dies down and that more businesses will support all businesses in de pere.  |
| In my opinion, it's all positive... We have a great group of people at all levels with similar goals in mind.   |
| In the downtown area, I can only see things continuing to grow and get better and better. More entertainment more business, more foot traffic, all good stuff.  |
| Industry is growing-geographically-see more instances of crime. Parking lot, location is good to serve West De Pere, Wrightstown and even Fox Valley.   |
| Lack of exposure  |
| Larger growth   |
| Like adding residential, mural  |
| Like Definitely De Pere events  |

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| Like idea of being able to grow  |
| Looking great except for parking, it's nice to see our clients are not getting tickets anymore   |
| Loves small but growing and up & coming  |
| Maintaining continued good business health and possible growth.  |
| More assessments shifted to business and property owners that burden profitability and hurt the bottom line  |
| More growth. More people/traffic   |
| More manufacturing   |
| More new businesses coming to the downtown area  |
| More walk-in traffic   |
| Moving to John Allen business - the new building is more professional, is handicap accessible & better parking. Turba building, would like it to be a green space - bring Farmer's Market back. We are getting crowded in downtown. More events so people see us here - grow awareness |
| Mulva Center - positive Claude Allowed roundabout - negative due to traffic  |
| Mulva Cultural Center  |
| My biggest fear for De Pere business is that emphasis is being placed on cultural activities and expanding recreational offerings without considering effects to current businesses in the downtown area.  |
| N/A  |
| N/A  |
| Negative - move Celebrate De Pere Like seeing new business Miss Shopko   |
| Negative - Parking Positive - Soup Walk & events   |
| New signage, dumpster, code change, lease  |
| New to area, just opened Aug 5th so not sure Great location, better traffic exposure   |
| No changes that he sees except what might go in across the street  |
| None comes to mind   |
| Not affected, would like Target/grocery  |
| Not impacted by Shopko More residents would be nice  |
| Not many challenges. Infinity - partner, share customers. Good location.   |
| Nothing, likes new downtown, Farmer's Market   |
| Opening home med supply - 1st in De Pere   |
| Our parking is a big negative  |
| Parking is good  |
| Parking is our only concern  |
| Parking, space too small, looking to expand  |
| People moving from big bank to smaller ones  |
| Population growth  |
| Positive - Mulva donation Negative - closed street during business hours without notice, Definitely De Pere - closed parking, music disturbance.   |
| Positive (but not from De Pere)  |
| Positive due to Main Ave   |
| Positive feel now that they are independent Shopko closing big effect on area  |
| Positive outlook on the opportunities for growing my business  |
| Positive: New Notre Dame school & Mulva center. Continued emphasis by Definitely De Pere to revitalize retail in downtown De Pere with public art and pedestrian amenities   |
| Positive: Lots of expanding in the area Negative: Somewhat tough to fill staffing needs  |
| Positive: New neighborhoods, school expansion Negative: The city pools should have been consolidated or the West side pool could have been put at the high school as an indoor pool for public/private use   |
| Positive; growth in the arts and cultural markets.   |

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| Positives - Mulva Center, new school. Attended the meetings not thrilled with the tax implication.  |
| Positives: More business exposure, More Art. Walking traffic. Negatives: Parking  |
| Potential growth  |
| Replace Shopko Retail Eliminate 2 hr parking due to employees work at night   |
| Retail is tough every day. Farming is a tough situation-weather in particular.  |
| Roundabouts are awful Arrows on stoplight @ Main & 8th Move bust stop on 9th Patrol bridge  |
| School district is amazing. Population growth. Taxes high.  |
| School district is excellent. Have land available for businesses to build   |
| See growth and new restaurants  |
| Shopko closing - impact - what's going in Art Center E-DP   |
| So much opportunity - especially Shopko. I see a lot of business opportunity. We have a tight knit business community here.   |
| Southern bridge   |
| Successful. One direction of downtown.  |
| The positive of the new cultural center for us is tempered by the fact that George Street will not reap any of the benefits without some dedicated effort to direct people our way.                         |
| The possibility of an economic slowdown affecting real estate valuations/occupancy rates.   |
| They do not own land, Dave is looking for somewhere to move   |
| Things are pretty good. Not a lot of local work, small shop. Mulva Cultural Center - want more culture.   |
| Thriving  |
| Too much focus downtown & not "out here" Plan better - Starbucks/ Dunkin Donuts drive thru/parking. Parking illegally by funeral home - blocking supply trucks Bridge Scheuring/Heritage (+) Culture Center |
| Traffic at intersection of Grant & Mid Valley Dr challenging especially for customers   |
| Traffic is weird on Main Ave - good but bad   |
| Turnover downtown in small businesses Bridge  |
| Very hard to find stylists. Local schools are closing & not as many graduates. Have had to reduce hours due to short staff.   |
| Very tough to find people, 5-7 short  |
| We need another bridge badly to ease congestion.  |
| We sell industrial plastics, business to business so anything that may foster industrial growth would be positive.  |
| Working with city - signage Need to update business park idea's Updating business park rules Signage - industrial park  |
|   |